San Babila Design Quarter Design Quarter San Babila Design Connecting design in central Milan San Babila Design 13–19 April 2015

Discover the San Babila Design Quarter – a brand new design district in the heart of Milan during the Salone del Mobile. The Quarter unites the finest design showrooms, fashion stores and eateries in the area, offering a new and exciting destination in the city centre.

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- > thedesignjunction.co.uk
- > #SBDQ

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#### Must see...

#### 1 ▼ designjunction edit Milan

Via Pietro Mascagni 6, 20122 Showcasing more than 35 leading international design brands including: Tom Dixon, Jaguar, Case, Nyta, La Chance and New Works. Press Preview: Tues 14 April

Open daily: 15-19 April > thedesignjunction.co.uk

# Design

#### 2 ▼ Alessi

Via Manzoni 14/16, 20121

Italian design masters turning everyday items into design classics Celebrating 25th anniversary of 'Juicy Salif' by Philippe Starck. Cocktail event: Tues 14 April 18.00-19.00

#### 3 ▼ 4 ▼ Artemide

Corso Monforte 19, 20122\* Via Manzoni 12, 20121\*\*

Iconic Italian brand and a global leader in contemporary lighting. \*Installation by Philippe Rahm \*\*Installation by Carlo Ratti > artemide.com

#### 5 ▼ Ахог

Via Durini 15, 20122

Unique bathroom solutions created in collaboration with some of the world's leading designers. Launching Axor Starck V Additions and Axor WaterDream by ÉCAL. > hansgrohe.it

#### 6 ▼ Bulthaup

Via Durini 17, 20121

German kitchen manufacturer and world leader in premium kitchens. > bulthaup.com

# 7 ▼ Caesarstone

Corso Venezia 16, 20122

Pioneering developer and manufacturer of premium surfaces. Presenting 'Movements' by Philippe Malouin. A large scale interactive installation constructed within Palazzo Serbelloni. > caesarstone.com

# 8 ▼ FontanaArte

Corso Monforte 13, 20122

Iconic Italian lighting brand producing timeless lighting since 1932. Presenting 'The Speed of Light' by Moritz Waldemeyer; an interactive LED light installation. > fontanaarte.com

#### 9 ▼ Interni Mobili & Design Via Durini 17, 20122

Go-to destination for Italian and international contemporary design for more than 90 years. Presenting installation by Alessandro Gedda for Just One Piece. > internionline.it

# 10 ▼ 11 ▼ Luxury Living

Via Durini 11, 20121

Via Durini 25/27, 20121 Luxury furniture stockist selling the

world's most celebrated brands. New collections in store. > luxurylivinggroup.com

#### 12 **▼ Marazzi**

Via Borgogna 2, 20122

An international leader of stunning ceramic and porcelain stoneware tiles. Celebrating 80 years and launching new porcelain stoneware, Mystone. Special opening hours: 14-19 April 10.00-21.00 > marazzi.it

#### 13 ▼ Moroni Gomma

Corso Matteotti 14, 20121

An original Milan design store, stocking extraordinary furniture, homeware and design objects. Launching latest products alongside an exclusive in store photo booth. Press Preview: Mon 13 April 15.00-20.00 > moronigomma.it

# 14 ▼ Natuzzi Italia

Via Durini 24, 20121

Italy's largest furniture house, world-renowned for manufacturing luxury furniture. Launchina Natuzzi Italia and Natuzzi Re-vive new collections. > natuzzi.com

#### 15 ▼ Рогго

Via Durini 15, 20121

Historical Italian furnishing company specialising in luxury modular storage systems Celebrating 90 years with the 'Cabinet of Curiosities' in store Press Preview: Mon 13 April 10.00-20.00

> porro.com

#### 16 ▼ Rimadesio

Via Visconti di Modrone 26, 20122 Cutting-edge design and architectural solutions for spaces

Presenting 'The Evolution of the Rimadesio Collection'. Press Preview:

Cocktail event: Tues 14 April 18.00-22.00 > rimadesio.com

Mon 13 April 10.00-20.00

#### 17 ▼ Smeg Corso Monforte 30/3, 20122

in the home.

Italian manufacturer of iconic domestic appliances. Cocktails everyday: 14-19 April 18.00-19.00

> smeg.it

#### **Fashion**

#### 18 ▼ The Brian & Barry **Building**

Via Durini 28, 20122

A 12-floor megastore offering a superb mix of shopping and leisure. > thebrianebarrybuilding.it

#### 19 ▼ Vivienne Westwood Corso Venezia 25, 20121

Iconic fashion house and leader in design for more than four decades. > viviennewestwood.com

#### Cafés

#### 20 V Case Café at designjunction

designjunction edit Milan, Via Pietro Mascagni 6, 20122 Contemporary pop-up café

designed by British brand Case, serving La Marzocco coffee. > thedesignjunction.co.uk

#### 21 V Sant'Ambroeus

Corso Giacomo Matteotti 7, 20121 A landmark café, pasticceria and restaurant in the heart of Milan, since 1936.

> santambroeusmilano.it

# More design...

22 ▼ Alias Corso Monforte 19, 20122

#### 23 ▼ Armani Casa Via Sant'Andrea 9, 20121

24 ▼ B&B Italia

Via Durini 14, 20122

25 ▼ Cappellini Via Santa Cecilia 4, 20122

#### 26 ▼ Cassina

Via Durini 16, 20122

# 27 ▼ Discipline

Via Pietro Mascagni 2, 20122

### 28 **▼ Flos**

Corso Monforte 15, 20122

#### 29 ▼ Fornasetti

C. Giacomo Matteotti 1/A, 20121

## 30 **▼ Hermès**

Via Monte Napoleone 12, 20121

#### 31 ▼ Kinnasand

Corso Monforte 15,20122

#### 32 ▼ Kvadrat

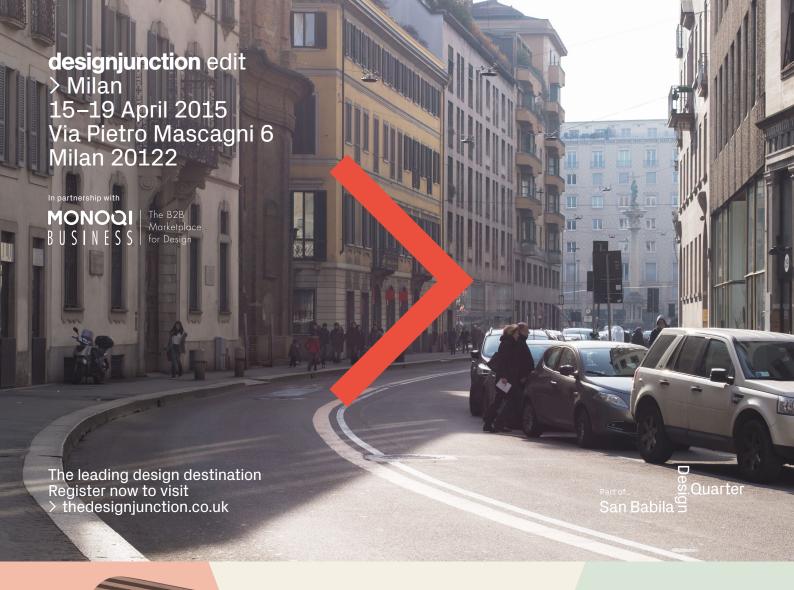
Corso Monforte 15, 20122

#### 33 ▼ Molteni&C

Corso Europa 2, 20122

#### 34 ▼ La Rinascente

Piazza Duomo, 20121





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